

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

# WORDS THAT WELCOME

**Inclusive Language Style Guide** 

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## **RELATED RESOURCES**

In addition to this style guide, YMCA of the USA offers a suite of resources to assist you in thoughtful and intentional use of inclusive language:

- <u>Diversity, Inclusion, Global and</u>
   <u>Multicultural Development</u>
   (DIGMD) Glossary of Terms
- YMCA Equity Messaging Guide
- Brand Messaging Guide
- Y-USA House Style Guide

# **QUESTIONS?**

Email communications@ymca.net

# INTRODUCTION

### **Why Words Matter**

As a community-serving organization committed to advancing equity and inclusion for all, it is critical that the Y demonstrates in words and actions its commitment to becoming an anti-racist, multicultural organization. All Y staff and volunteers can help move the Y forward on this journey by being mindful of and consistent in the words we use to describe the diverse individuals and communities we serve.

Words matter, especially the words we use to describe one another. Words used carelessly can make people feel diminished, devalued and alienated, as well as perpetuate hurtful and harmful stereotypes and misconceptions about diverse individuals and communities. Conversely, intentional, inclusive language can make people feel seen, validated, respected and welcomed.

Using inclusive language also aligns with our organization's core values and brand personality, which guide us in communicating in ways that are welcoming, genuine, nurturing, hopeful and determined.

### The Purpose of This Style Guide

A style guide documents style preferences related to particular words or terms to ensure consistency of usage across an organization. It is not a glossary or a set of key messages (both of which are available in other Y resources as noted on page 2). Rather, it is a complementary resource that offers recommended terms, terms to avoid, guidance when it comes to capitalization and other grammatical elements, as well as general inclusive language guidelines. For full definitions of terms, please consult Y-USA's DIGMD Glossary of Terms.

### **How Were These Style Decisions Made?**

For the initial launch of this resource, YMCA of the USA (Y-USA) prioritized four categories of identity language: ability; faith, belief and religion; gender and sexual orientation; and race and ethnicity. Relevant stakeholder groups across the Y Movement contributed to the creation of the style guide, including several of the Y's National Employee Resource Groups.

Understanding that language evolves, Y-USA is committed to reviewing and updating this style guide periodically. The review process will also offer opportunities to expand the style guide with additional categories. We invite any Y staff or volunteer to share suggestions for additional topics and terms to update or add to future versions of this style guide by emailing communications@vmca.net.

# **IMPORTANT CONSIDERATIONS**

#### **Self-Identification**

While this document establishes specific style and wording choices for content created by Y-USA (which are also recommended for YMCAs to adopt), these choices may not apply to every individual. It is always important to respect how people choose to self-identify and defer to their preferences, interacting with them as the unique individuals they are.

### **Guidelines, Not Rules**

While words do matter, their purpose is to facilitate — not discourage — honest dialogue around difficult topics. It's important to remember that language evolves quickly, and preference can vary widely by region, age, and culture and based on individuals' life experiences. We encourage Y leaders to use the recommendations included here with grace and as tools to support intentional, empathetic communication rather than fixed rules to be employed regardless of context.

## Flexibility for Field-Specific Terminology and Audiences

Certain situations and audiences may require deviations from the styles presented here (e.g., the need to align with U.S. Census Bureau classifications for race and ethnicity). Such situations still represent an opportunity to take steps — for example, initiating conversations with partners or adding context and framing to communications — to demonstrate the Y's commitment to equity and inclusion and remain true to the foundational principles of this style quide.

### **Offensive Terminology**

Some terms are universally understood to be offensive; this style guide does not list such terms. However, we have noted certain terms to avoid, which, while considered offensive to many, may not be understood as offensive by all.

# **GENERAL GUIDELINES**

#### When communicating about people and communities, keep these guidelines in mind:

**Use person-first language** to elevate the individual and emphasize that there is more to each person than their descriptors. Mention characteristics such as age, gender, sexual orientation, religion, race/ethnicity or ability only when relevant.

#### **Example:** a person with diabetes instead of a diabetic

**Use language** that empowers individuals and communities by focusing on their positive attributes and strengths and avoids portraying them as passive and/or powerless.

> **Example:** instead of saying the YMCA served at-risk youth, try the YMCA designed a program to engage youth who could benefit from literacy training

Be specific. When describing an individual or community, use specific language when possible and relevant. This can help us avoid applying terminology or colloquial phrases inaccurately or in ways that are confusing and not helpful to the reader.

**Example:** a person with bipolar disorder instead of a person with mental illness

Avoid stereotypes and labeling. Stereotypes are widely held but oversimplified opinions or prejudiced attitudes about a particular group of people. They cannot accurately or effectively describe a unique individual or group and instead can imply unfair judgment or connotation. When possible, provide specific data to support your statements and add clarity.

> **Example:** instead of saying older generations struggle to use technology, try 70 percent of members over the age of 70 said they struggle with technology

# **ABILITY**

#### **General Guidelines**

- Most importantly, follow an individual's or a community's preference for self-identification. Once someone has self-identified, if you are still unsure what term(s) to use, inquire to learn their preference.
- Use person-first language (e.g., a person who is deaf), but be mindful that some individuals and communities prefer identity-first language (e.g., a deaf person). For example, identity-first language is commonly preferred in the Deaf community and increasingly so in the autistic community.
- Consider carefully when deciding whether to reference an individual's disability. Often, it is an irrelevant factor, and drawing unnecessary attention to it can be interpreted as bigotry or discrimination. In addition, ensure any reference to an individual's disability is used only with their knowledge and approval. This information is theirs to define and share when and how they prefer.
- Focus on what a person does rather than limitations or negative labels (e.g., a person who uses a wheelchair, not a person confined to a wheelchair, and a person with a traumatic brain injury, not brain-damaged).
- Avoid using defect or defective when describing a disability, which are considered derogatory. Instead, state the nature of the disability or injury and use the general term condition when needed.

# Common Ability Terms Used in the U.S.

| Recommended                 | Also Acceptable               | Avoid                     | Context and Considerations   |
|-----------------------------|-------------------------------|---------------------------|--|
| people with<br>disabilities | people with diverse abilities | handicap;<br>handicapped; | This recommendation represents a shift in Y-USA style from recent years and is grounded in a   |
|                             | serving a diversity           | handicapable              | recognition that <i>diverse</i> ability is not a widely used term and that many individuals have reclaimed the                                     |
|                             | of abilities                  | the disabled              | term disability. Even so, it's important to note that  |
|                             |                               | the differently abled     | disability is not always the preferred term of   |
|                             |                               | abnormal                  | individuals and communities. Some may still view it as having a negative connotation and prefer <i>diverse</i>                                     |
|                             |                               | people with special       | ability.   |
|                             | needs                         | needs                     | <ul> <li>Abnormal can be found in medical or scientific<br/>contexts but should not be used to describe an<br/>individual or community.</li> </ul> |

| Recommended  | Also Acceptable  | Avoid  | Context and Considerations   |
|--|--|--|--|
|  |  |  | <ul> <li>The disabled should be avoided as a descriptive<br/>category for the disability community. However, it's<br/>important to note that more individuals with<br/>disabilities are reclaiming the term disabled as a way<br/>to define their identity and discourage unpreferred<br/>alternatives.</li> </ul> |
|  |  |  | <ul> <li>The term special needs is still commonly used in<br/>some geographic regions, often by guardians of<br/>youth with disabilities. It is not commonly used<br/>when describing adults.</li> </ul>   |
| people without<br>disabilities   | neurotypical   | normal<br>healthy  | <ul> <li>Using normal to describe people without disabilities<br/>implies that people with disabilities are abnormal.</li> </ul>   |
| disability<br>community  |  | disabled community   |  |
| a person with [specific condition or diagnosis]  | a person diagnosed<br>with [specific<br>condition or   | mentally ill crazy insane psycho psychotic                             | Refer to a person's specific diagnosis when possible. For example, a person with bipolar disorder is preferable to a person with mental illness.   |
| a person with<br>mental illness  | diagnosis]<br>a person with a<br>psychiatric   |  | • Some individuals may dislike use of the term <i>mental illness</i> because of the stigma often associated with a mental health diagnosis.  |
| disability   | disability   | emotionally<br>disturbed<br>demented<br>nuts                           | <ul> <li>Avoid using psychotic, bipolar, multiple personality<br/>disorder, schizophrenic, post-traumatic stress<br/>disorder (PTSD), or obsessive-compulsive disorder<br/>(OCD) colloquially or to describe anything other than<br/>a diagnosed medical condition.</li> </ul>                                     |
| a person with a developmental disability a person with an intellectual/ cognitive disability | a person diagnosed<br>with a<br>developmental<br>disability<br>a person diagnosed<br>with an | mentally retarded<br>mentally challenged<br>retarded<br>slow<br>simple | While the terms developmental disability, cognitive disability and intellectual disability are acceptable, it is best to be specific about the disability when possible.   |

| Recommended   | Also Acceptable                                     | Avoid   | Context and Considerations  |
|---|---|---|---|
|   | intellectual/                                       | high functioning                                |   |
|   | cognitive disability                                | low functioning                                 |   |
| a person with a   | diverse learners                                    | learning disabled                               |   |
| learning disability                                     |   | a special ed student                            |   |
| a student who<br>receives special<br>education services |   | a special education<br>student                  |   |
| a person who has<br>a congenital<br>disability          | a person who has<br>had a disability<br>since birth | a person with a<br>birth defect                 |   |
|   | a person who was<br>born with a<br>disability       |   |   |
| a person with<br>Down syndrome                          | a person who is<br>living with Down<br>syndrome     | Downs person Down's syndrome or Down's Syndrome | The terms developmental disability, cognitive disability and intellectual disability are acceptable when used in a person-first context to describe someone with Down syndrome, such as a person with a developmental disability. |
| a person who has<br>autism                              | a person who has<br>been diagnosed<br>with autism   |   | Some individuals and communities use identity-first language and prefer to be described as an autistic person rather than a person who has autism.  |
|   | a person on the autism spectrum                     |   |   |
|   | an autistic person                                  |   |   |
| a person with a   | a person who  | a quadriplegic                                  | Avoid terms that describe an individual's limitations   |
| physical disability                                     | walks with<br>crutches                              | a paraplegic                                    | or carry a condescending or negative connotation.   |
| a person with quadriplegia                              | a person who uses                                   | physically<br>challenged                        |   |
| a person with<br>paraplegia                             | a walker  | cripple   |   |

| Recommended a person with a   | Also Acceptable a person who uses                                    | Avoid confined to a              | Context and Considerations  |
|---|--|----------------------------------|---|
| mobility<br>impairment  | a wheelchair   | wheelchair<br>disfigured<br>lame |   |
| a person who is<br>unable to speak<br>a person who<br>uses a<br>communication<br>device |  | mute<br>nonverbal                |   |
| a person who is<br>blind<br>a person who is<br>visually impaired                        | a blind person a person with limited vision a person with low vision |                                  | Some individuals and communities use identity-first language and prefer to be described as a blind person rather than a person who is blind.  |
| a person who is<br>deaf/partially deaf<br>a person who is                               | a deaf person  |                                  | Some individuals and communities use identity-first language and prefer to be described as a deaf person rather than as a person who is deaf.   |
| the Deaf community  |  |                                  | <ul> <li>Generally, when referring to an individual's sense of<br/>hearing, lowercase deaf. However, be prepared to<br/>reflect an individual's preference if they capitalize<br/>Deaf when referring to themselves.</li> </ul> |
|   |  |                                  | <ul> <li>When referring to the culture or community of<br/>individuals who are deaf or partially deaf, capitalize<br/>Deaf (e.g., the Deaf community).</li> </ul>   |
| a person with a<br>brain injury   | a person who has<br>sustained a brain<br>injury                      | brain-damaged                    |   |
| a person with a<br>traumatic brain<br>injury  |  |                                  |   |

| Recommended   | Also Acceptable  | Avoid  | Context and Considerations   |
|---|--|--|--|
| a person with<br>dwarfism   | a dwarf a little person a person of short stature  | a midget   | • When using these terms, it is especially important to reflect an individual's or a community's self-identification preference as there is no universally preferred terminology. While some individuals identify as a <i>little person</i> and find the term <i>dwarf</i> offensive, others take the opposite view of these terms.                        |
| a person with a substance use disorder a person with an alcohol use disorder a person in recovery a person recovering from alcoholism | a person struggling<br>with addiction/<br>alcohol addiction<br>a person who<br>uses/misuses<br>drugs | an addict a junkie/druggie an alcoholic a person with a drug problem/ alcohol problem a drug abuser/ substance abuser a former/reformed addict | <ul> <li>Addiction is a neurobiological disease, so it is best to use the word only to refer to a disease or medical disorder. Avoid using the term colloquially or in a manner that implies it is a condition one can easily change (e.g., a drug problem).</li> <li>Use the word misuse in place of abuse when describing harmful drug usage.</li> </ul> |
| a person with [chronic disease] (e.g., a person with diabetes)  |  | a diabetic   |  |

# FAITH, BELIEFS AND RELIGIONS

Below are the basic identification terms related to the six most-practiced faiths, beliefs and religions in the United States. For additional context and terminology related to these religions, please reference the resource, <a href="Strengthening Inclusion: Engaging Communities of Diverse Faiths and Beliefs in Your YMCA"> YMCA</a>.

#### **General Guidelines**

- Consider carefully when deciding whether to reference an individual's faith, belief or religious affiliation. Often, it is an irrelevant factor, and drawing unnecessary attention to it can be interpreted as bigotry or discrimination. In addition, ensure any reference to an individual's faith, belief or religion is used only with their knowledge and approval. This information is theirs to define and share when and how they prefer.
- Be mindful that within a religion, there can be different denominations with diversity of beliefs and cultures. Avoid making broad generalizations about individuals or communities of a particular religion.
- Don't make assumptions about a person's religion based on their country of origin.
- Follow an individual's or a community's preference, and be specific when possible and relevant.
- As an organization dedicated to diversity, inclusion and multiculturalism, it is important for Y staff to consider religious holidays and observances when planning communications and events. Consult the Y's <u>Religious Holidays and Observances</u> calendar to learn more.

## Common Faith, Belief and Religion Terms Used in the U.S.

| Recommended               | Also<br>Acceptable | Avoid | Context and Considerations                                |
|---------------------------|--------------------|-------|---|
| Buddhism<br>Buddhist      |                    |       | A person who practices Buddhism is <i>Buddhist</i> .      |
| Christianity<br>Christian |                    |       | A person who practices Christianity is <i>Christian</i> . |
| Hinduism<br>Hindu         |                    |       | A person who practices Hinduism is Hindu.                 |

| Recommended                 | Also<br>Acceptable  | Avoid | Context and Considerations   |
|-----------------------------|---------------------|-------|--|
| Islam<br>Muslim             |                     |       | A person who practices Islam is Muslim.  |
| Judaism<br>Jewish           |                     |       | <ul> <li>A person who practices Judaism is Jewish.</li> <li>Some individuals who do not practice Judaism may still identify as Jewish based on their ancestry, ethnicity or cultural background.</li> </ul>  |
| religiously<br>unaffiliated | atheist<br>agnostic |       | <ul> <li>According to the Pew Research Center, the religiously unaffiliated includes atheists (do not believe in God), agnostics (not sure if there is a God), and those who respond with, "nothing in particular" when asked to state their religion.</li> <li>Don't assume that someone who is not religious is an atheist.</li> </ul> |

# GENDER IDENTITY AND SEXUAL ORIENTATION

Do not conflate or draw connections between gender identity and sexual orientation. Gender is an individual's own, internal personal sense of being a man, woman, or someone outside of the gender binary. Sexual orientation describes a person's enduring physical, romantic and/or emotional attraction to another person. To further reinforce this distinction, the identity terms that follow are separated accordingly.

#### **General Guidelines**

- Avoid references to both, either or opposite sexes or genders as a way to refer to all people. Not all people fall under one of two categories for sex or gender.
- When asking people to identify their sex or gender (e.g., on a form or survey), ensure individuals have the space to enter their own preferred term.
- Avoid heteronormative language, which is defined as language that implies that everyone is heterosexual or that heterosexuality is superior to other sexual orientations (e.g., avoid the use of terms like *normal* to refer to male-female relationships and *special* to refer to male-male or female-female relationships; avoid terms like *mom and dad* if you are unaware of the sexual orientation of a child's caregiver.).
- Consider carefully when deciding whether to reference an individual's gender identity, sexual orientation, or intersex status. Often, it is an irrelevant factor, and drawing unnecessary attention to it can be interpreted as bigotry or discrimination. In addition, ensure any reference to an individual's gender identity, sexual orientation or intersex status is used only with their knowledge and approval. This information is theirs to define and share when and how they prefer.
- Avoid attributing gender to an individual without understanding first how they identify. How a person presents does not necessarily reflect how they identify. In addition, avoid gender pronouns. When referring to unspecified persons, make your subject plural or otherwise reword to avoid gender whenever possible.
  - Singular (avoid): If a member has questions, ask him or her to call me.
  - Preferred: If members have questions, ask them to call me.
  - In limited cases, when rewording is impossible or awkward, it is acceptable to use they/them/their as a singular or gender-neutral pronoun (e.g., *The person left their credit card at the membership desk.*).
- When asking individuals to <u>share their pronouns</u>, avoid the phrase "preferred pronouns" as the use of "preferred" can imply the pronouns used do not align with the individual's gender identity. Simply ask for their pronouns.
- Avoid gender-specific language that can exclude people or promote stereotypes (e.g., folks or y'all instead of guys; humanity instead of mankind; first-year student instead of freshman; chairperson or chair instead of chairman).

# Common Gender Identity Terms Used in the U.S.

| Recommended                        | Also<br>Acceptable                                   | Avoid   | Context and Considerations  |
|------------------------------------|--|---|---|
| transgender (adj.)                 | trans man, trans<br>woman, trans<br>community (adj.) | transgendered (adj.) transsexual (n. or adj.) | <ul> <li>Identify individuals as transgender only if pertinent and<br/>only with their knowledge and approval.</li> </ul>   |
|                                    |  |   | <ul> <li>In referencing this population, seek to include language<br/>that underscores a commitment to protecting the<br/>privacy of individuals who identify in this way.</li> </ul>   |
|                                    |  | a transgender (n.) tranny (n.)                | Because its meaning is not precise or widely understood, use the term <i>trans</i> with caution.  |
|                                    |  | transvestite (n.)                             | When referring to transgender individuals, use the name by which they live publicly.  |
| nonbinary (adj.)                   |  |   | <ul> <li>Given the lack of understanding that can sometimes<br/>accompany this term, use it only if someone specifically<br/>self-identifies that way and asks for this term to be used.</li> </ul>   |
|                                    |  |   | <ul> <li>Nonbinary and genderqueer are not synonymous with<br/>one another or with transgender. See the <u>DIG Glossary</u><br/>for a full definition of these terms.</li> </ul>  |
| genderqueer<br>(adj.)              |  |   | <ul> <li>Given the lack of understanding that can sometimes<br/>accompany this term, use it only if someone specifically<br/>self-identifies that way and asks for this term to be<br/>used.</li> </ul>   |
|                                    |  |   | <ul> <li>Nonbinary and genderqueer are not synonymous with<br/>one another or with transgender. See the <u>DIG Glossary</u><br/>for a full definition of these terms.</li> </ul>  |
| gender-<br>nonconforming<br>(adj.) |  |   | <ul> <li>Given the lack of understanding that can sometimes<br/>accompany this term, use it only if someone specifically<br/>self-identifies that way and asks for this term to be<br/>used. See the <u>DIG Glossary</u> for a full definition of this<br/>term.</li> </ul> |
|                                    |  |   | Note the placement of the hyphen in <i>gender-nonconforming</i> .   |

| Recommended                       | Also<br>Acceptable        | Avoid              | Context and Considerations  |
|-----------------------------------|---------------------------|--------------------|---|
| intersex (adj.)                   |                           | hermaphrodite (n.) | <ul> <li>Identify individuals as intersex only if pertinent and<br/>only with their knowledge and approval.</li> </ul>                            |
| transition,<br>transitioning (v.) | gender transition<br>(v.) | sex change (n.)    | <ul> <li>Individuals who are transitioning may use medical<br/>procedures to match their sex to their gender, but not<br/>necessarily.</li> </ul> |
| cisgender (adj.)                  | non-transgender<br>(adj.) | normal (adj.)      | Cisgender is not synonymous with heterosexual, which refers to sexual orientation.  |

# Common Sexual Orientation Identity Terms Used in the U.S.

| Recommended                     | Also<br>Acceptable | Avoid                            | Context and Considerations  |
|---------------------------------|--------------------|----------------------------------|---|
| asexual(adj.)                   |                    |                                  | <ul> <li>Given the lack of understanding that can sometimes<br/>accompany this term, use it only if someone specifically<br/>self-identifies that way and asks for this term to be<br/>used.</li> </ul>   |
| bisexual, bi (adj.)             |                    |                                  | <ul> <li>Given the lack of understanding that can sometimes accompany this term, use it only if someone specifically self-identifies that way and asks for this term to be used.</li> <li>Do not hyphenate bisexual.</li> </ul>   |
| pansexual (adj.)                |                    |                                  | <ul> <li>Given the lack of understanding that can sometimes<br/>accompany this term, use it only if someone specifically<br/>self-identifies that way and asks for this term to be<br/>used.</li> </ul>   |
| gay (adj.)<br>lesbian(s) (n. or | queer (adj.)       | gay(s) (n.)<br>homosexual (n. or | • Lesbian is the more common term for women who are attracted to the same sex.  |
| adj.) questioning (adj.)        |                    | adj.)                            | • Use the term <i>questioning</i> only when individuals first use the term to describe themselves.  |
| questioning (daj.)              |                    |                                  | <ul> <li>The use of gay as a noun (a gay, the gays) is<br/>sometimes considered offensive. Instead, use the term<br/>as an adjective (e.g., gay man, gay woman, gay<br/>people).</li> </ul>   |
|                                 |                    |                                  | <ul> <li>Use the term queer with caution. While it has been<br/>reclaimed by some, it is not a universally accepted term<br/>even in the LGBTQ+ community.</li> </ul>   |
|                                 |                    |                                  | <ul> <li>The term homosexual can be seen as evoking negative<br/>stereotypes and outdated clinical understandings of<br/>homosexuality as a psychiatric condition. In general, it<br/>should be avoided unless being used to provide<br/>historical context.</li> </ul> |

| Recommended             | Also<br>Acceptable                           | Avoid   | Context and Considerations   |
|-------------------------|--|---|--|
| heterosexual<br>(adj.)  | straight (adj.)                              | normal (adj.)   | <ul> <li>Avoid the use of straight in a way that implies those<br/>who identify this way are part of an in-group or that<br/>anyone who does not identify this way is somehow<br/>outside the norm.</li> </ul> |
| LGBTQ+ (adj.)           | LGBT+ (adj.)<br>LGBTQIA+ (adj.)              |   | <ul> <li>These terms are best used as umbrella terms. Avoid<br/>using them, for example, to refer to a group that is<br/>limited to bisexuals.</li> </ul>  |
|                         |  |   | <ul> <li>The plus used at the end of these terms is inclusive of<br/>all the different ways people think of their sexual<br/>identity.</li> </ul>  |
|                         |  |   | <ul> <li>If using LGBTQIA+, explain the other letters. I generally<br/>stands for intersex. A generally stands for asexual (a<br/>person who does not experience sexual attraction).</li> </ul>                |
| LGBTQ+<br>community     | LGBT+<br>community,<br>LGBTQIA+<br>community | gay community<br>gay lifestyle,<br>alternative<br>lifestyle           |  |
| sexual orientation (n.) |  | sexual preference (n.) same-sex attractions (n.) sexual identity (n.) | Avoid sexual preference, which implies that sexuality is a matter of choice.   |
| marriage                | marriage for all,<br>marriage equality       | gay marriage<br>same-sex<br>marriage                                  | Use the term same-sex marriage only when necessary to distinguish it from marriage between male-female heterosexual couples.   |

# **RACE AND ETHNICITY**

#### **General Guidelines**

- Consider carefully when deciding whether to identify individuals and communities by race. Often, it is an irrelevant factor and drawing unnecessary attention to someone's race or ethnicity can be interpreted as bigotry or discrimination.
- Follow an individual's or a community's preference, if known, and be specific when possible and relevant. Be careful not to make assumptions about an individual's race or ethnicity based on their appearance.
- When designating dual heritage (e.g., *Mexican American*), do not use a hyphen, regardless of how the term is used.

## Common Race and Ethnicity Identity Terms Used in the U.S.

| Recommended                                | Also<br>Acceptable   | Avoid  | Context and Considerations   |
|--|--|--|--|
| people of color<br>communities of<br>color | BIPOC (Black,<br>Indigenous and<br>people of color)<br>Black and Brown | minorities (n.) minority (n., adj.) vulnerable, at-risk (adj.) nonwhite (adj.) "all the colors of the rainbow" terms urban, inner-city (adj.) diverse (adj.) | <ul> <li>Avoid describing people and communities as minorities, vulnerable or at-risk as this implies a deficit or deficiency. When necessary to compare a nondominant racial group with a dominant racial group to identify an inequity, the terms racial minority, ethnic minority, marginalized community or underrepresented group may be more appropriate (e.g., According to CBS News, Black people are underrepresented in senior leadership roles at large companies, representing only 3.2 percent of C-suite positions.). Similarly, nonwhite should be avoided, as it implies that white is the norm.</li> <li>Use the term BIPOC with caution. While it appears more frequently as a more expansive alternative to people of color, it is still not widely understood by the public and could further confuse the individuals being referred to because many Black and Indigenous individuals identify as people of color. Remember to spell out the term at first mention in keeping with preferred Y-USA style.</li> </ul> |
|  |  |  | <ul> <li>The phrase Black and Brown is used in many<br/>communities to convey a strong sense of shared</li> </ul>  |

| Recommended  | Also<br>Acceptable   | Avoid                                 | Context and Considerations  |
|--------------|--|---------------------------------------|---|
|              |  |                                       | experience and solidarity between Black and Latinx communities.   |
|              |  |                                       | <ul> <li>Avoid describing diversity and inclusion in colorblind or<br/>"all the colors of the rainbow" terms, e.g., "we don't<br/>care if you're white, black, brown, red, yellow or<br/>purple." These terms rely on the concept that race-<br/>based differences do not matter and ignore the realities<br/>of systemic racism. They also minimize the value of<br/>differences across all individuals and imply the desire to<br/>achieve a monocultural experience for all involved.</li> </ul> |
|              |  |                                       | <ul> <li>Terms like urban and inner-city can operate as code<br/>words that carry a stigma or perpetuate stereotypes.</li> </ul>  |
|              |  |                                       | <ul> <li>Avoid using the term diverse to describe people of color<br/>who identify as the same race or ethnicity. Instead, use<br/>it to describe a group of individuals of different races<br/>and ethnicities.</li> </ul>   |
| Black (adj.) | African American<br>(n., adj.)   | Black (n.)  Black/African American  • | Do not use <i>Black</i> as a singular noun. For plural usage, use phrasing such as <i>Black people</i> or <i>Black communities</i> . (Referring to people as <i>Blacks</i> can be   |
|              | African diaspora (n.)  |                                       | seen as pejorative.)  |
|              | [Specific country/<br>region of origin]<br>American<br>person of color<br>(n.) |                                       | <ul> <li>Note that we capitalize Black when used in a racial,<br/>ethnic or cultural sense to convey an essential and<br/>shared sense of history, identity and community among<br/>people who identify as Black.</li> </ul>  |
|              |  |                                       | • In a U.S. context, <i>African American</i> is often an appropriate option; however, even in the U.S., the terms <i>Black</i> and <i>African American</i> are not always interchangeable. Americans of Caribbean heritage, for example, generally refer to themselves as <i>Caribbean American</i> .   |
|              |  |                                       | <ul> <li>Use the outdated terms Afro-American, Negro or<br/>colored only in names of organizations or quoted in a<br/>clearly historical context.</li> </ul>  |

| Recommended   | Also<br>Acceptable   | Avoid  | Context and Considerations   |
|---|--|--|--|
| white (adj.)  | [Specific country/region of origin] American   | Caucasian (n.)   | <ul> <li>Do not use white as a singular noun. For plurals, use phrasing such as white people or white communities.</li> <li>Many have differing views on whether to capitalize white, and it is an evolving conversation. Y-USA recommends lowercasing the term because generally those who identify as white do not share a history or culture (as would, for example, those who identify as Irish or Italian American). However, we recognize each community is unique and some Ys may capitalize white to enable constructive dialogue and progress to occur.</li> <li>The use of the term Caucasian as an alternative to white or European is discouraged because it originated as a way of classifying white people as a race superior to other races.</li> </ul> |
| Asian American/ Pacific Islander (n.) Asian American (n.) Pacific Islander (n.) | Regional specifications, e.g., Southeast Asian [Specific country/ region of origin] American person of color (n.) AAPINH (Asian American/Pacific Islander/Native Hawaiian) | Oriental (n.) yellow (adj.) Brown (adj.) exotic foreign ethnic | <ul> <li>Oriental is outdated and considered a pejorative term when used to describe people.</li> <li>Avoid misidentifying Asian American/Pacific Islander individuals and communities as belonging to an arbitrary country of origin (e.g., indiscriminately referring to all AAPI individuals as "Chinese").</li> <li>Avoid the term Brown on its own as it is a broad and imprecise term with respect to race/ethnicity. As noted above, the term Black and Brown may be appropriate to use in certain contexts.</li> </ul>   |
| Hispanic/Latino (n.) Hispanic (n., adj.) Latino/a (n.)                          | [Specific country/<br>region of origin]<br>American<br>Latinx (n.)   | Spanish<br>Brown (adj.)  | <ul> <li>Hispanic refers to a person who is from, or whose ancestors were from, a Spanish-speaking land or culture.</li> <li>Latino refers to a person who is from, or whose ancestors were from, a Latin-American land or culture,</li> </ul>   |

| Recommended       | Also<br>Acceptable  | Avoid                                 | Context and Considerations   |
|-------------------|---|---------------------------------------|--|
|                   | person of color<br>(n.)   |                                       | including non-Spanish-speaking places (e.g., Brazil).  Latina is the feminine form. Latinx is a gender-neutral form that has gained popularity with younger,  American Hispanics/Latinos but not widely used in the Hispanic/Latino community as a whole.  |
|                   |   |                                       | <ul> <li>Note that Spanish is used to describe the people of the<br/>country of Spain and should not be used to describe all<br/>Latinos. However, Spanish speakers or Spanish-<br/>speaking communities can be appropriate terms to use<br/>in certain contexts (e.g., when describing Y programs<br/>that serve individuals who speak Spanish).</li> </ul>                   |
|                   |   |                                       | <ul> <li>Avoid the term Brown on its own as it is a broad and<br/>imprecise term with respect to race/ethnicity. As noted<br/>above, the term Black and Brown may be appropriate<br/>to use in certain contexts.</li> </ul>  |
| Indigenous (adj.) | Native American<br>(n.)   | Indian (n.)<br>Eskimo (n.)            | <ul> <li>Capitalize Indigenous when referring to the original inhabitants of a place.</li> </ul>   |
|                   | Native Peoples (n.)   | Aborigine (n.) native (n.) red (adj.) | <ul> <li>Note that <i>Indian</i> is used to describe the people of the South Asian nation of India and should not be used to describe Indigenous people.</li> <li>Alaska Native is the preferred term to describe Indigenous people from Alaska (not Eskimo).</li> <li>When referring to a specific Indigenous group, tribe o nation, defer to how they self-style.</li> </ul> |
|                   | American Indian   |                                       |  |
|                   | (n.)<br>Alaska Native (n.)  |                                       |  |
|                   | Native Hawaiian<br>(n.)   |                                       |  |
|                   | Specific group,<br>tribe or nation,<br>e.g., the Cherokee<br>Nation |                                       |  |
|                   | person of color<br>(n.)   |                                       |  |

| Recommended                                  | Also<br>Acceptable      | Avoid  | Context and Considerations  |
|--|-------------------------|--|---|
| multiracial (adj.)<br>biracial (adj.)        | person of color<br>(n.) | mixed race (adj.) half breed (n.) mulatto (n.) | <ul> <li>While mulatto is seen widely as an offensive term,<br/>some groups may self-identify with the term.</li> </ul>   |
| multicultural<br>(adj.)<br>bicultural (adj.) |                         | melting pot (n.)                               | The expression <i>melting pot</i> , traditionally used to describe diverse communities, should be avoided, as it implies that individuals of diverse backgrounds must assimilate into a dominant monoculture. |

# **RESOURCES CONSULTED**

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