



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



Connect, Celebrate, Create

Winona Family YMCA Annual Report 2022

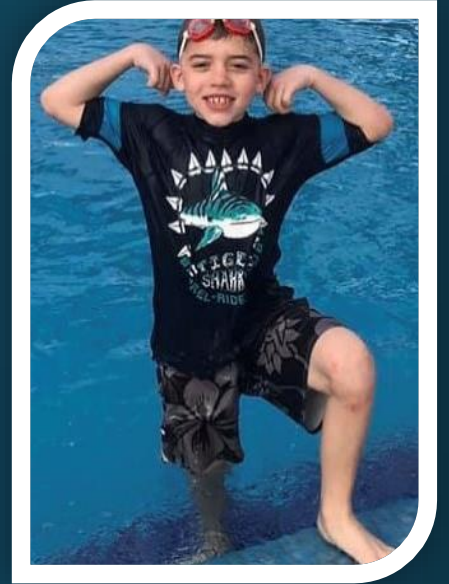
Mission Moments



“This picture represents not only how the Y staff has kept me motivated and accountable but also the deep friendships that have developed with both staff and other members. It has been wonderful for me both mentally and emotionally.”

“It’s only a slight exaggeration when I say, the opening of the new YMCA in January 2021, saved my life! Getting back to a regular schedule of workouts at the YMCA allows me to challenge my sedentary inclination and increase my strength, stamina, balance and overall fitness.”

“Coming to the Y has changed my life because I realized I love swimming and can even do it indoors during the winter.”



Mission Moments



"The girls running the after school program are amazing. They are kind hearted, gentle souls that represent our brand so well and do so much for little girls like S who look up to them. She loves them and is always so happy there. For a girl who comes from a trauma background, things like this make such a big impact on her leading a normal, happy life."

"Using my 24/7 access staff benefit and coming to the Y afterhours with my husband has been the most time I've spent with him outside of the house or car in over a year. Thanks for that opportunity!"



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Thank you for your generous contribution of time, energy and talent!

Staff Leadership Team



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Accounting Coordinator

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Chloe Wilkins

Child Care Coordinator

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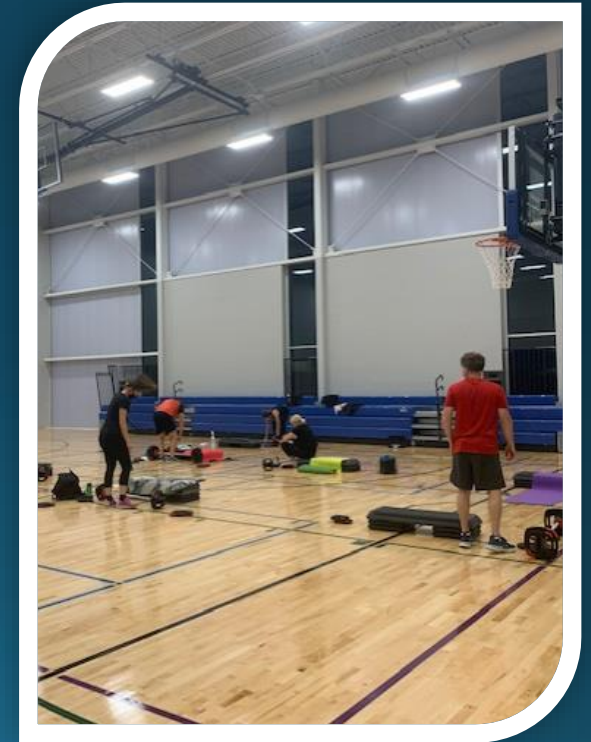
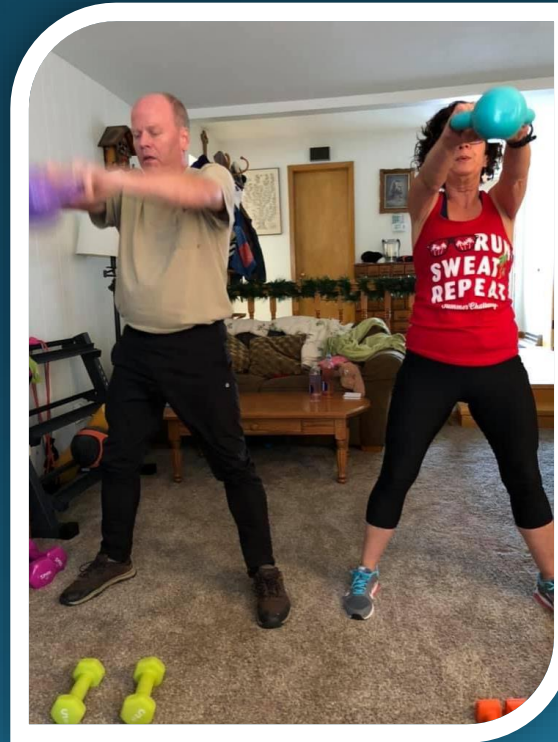
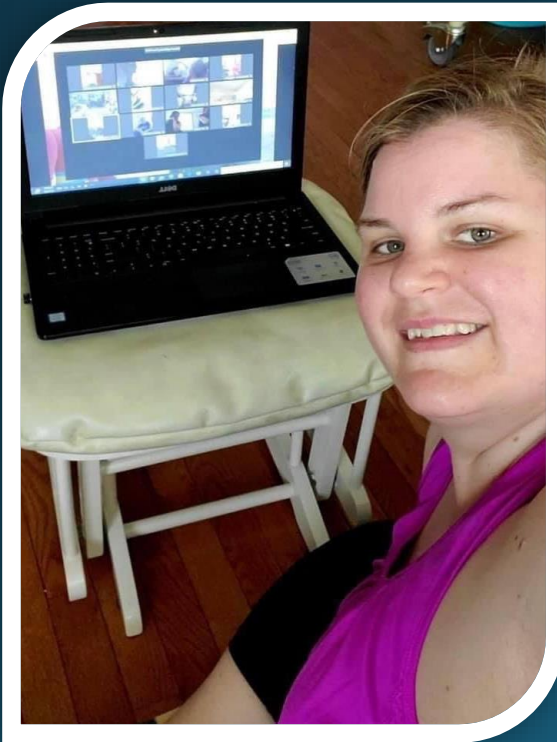
Emma Fox

Recreation Specialist

efox@winonaymca.org

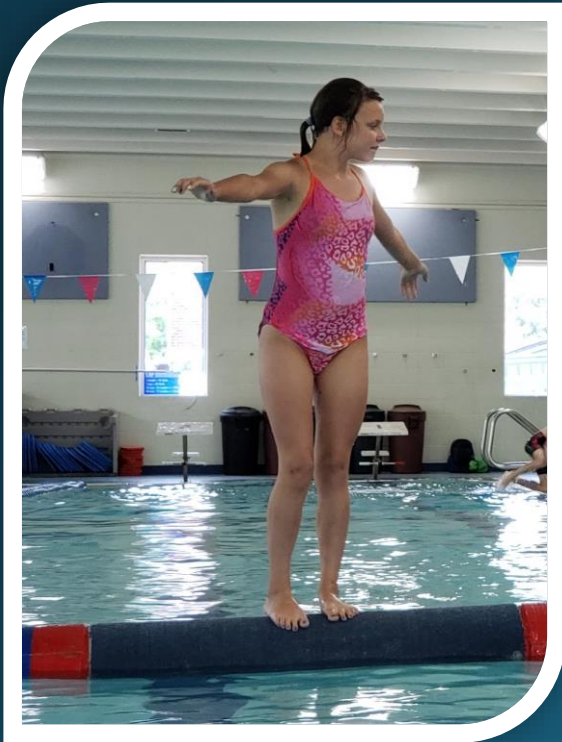
Program Highlights

Fitness & Wellness – Navigating Personal Training and Group Fitness through the pandemic was challenging, but we continued to serve the community. A mix of virtual and in-person efforts kept the community engaged and healthy.



Program Highlights

Aquatics & Recreation – We had a wonderful mix of youth programming to help engage youth and keep them active.



COVID-19 Response

Despite two Governor-mandated closures totaling 1/3 of the year, we remained strong in our mission to serve.

- Hosted nine blood drives
 - 235 units of blood
 - helped about 700 patients
 - 25 new donors
- Hosted a temporary day shelter
- Assisted with Home Delivered Meals
- Hosted a free food drop with Winona Volunteer Services
- Established an equipment lending process
- Offered free virtual programming

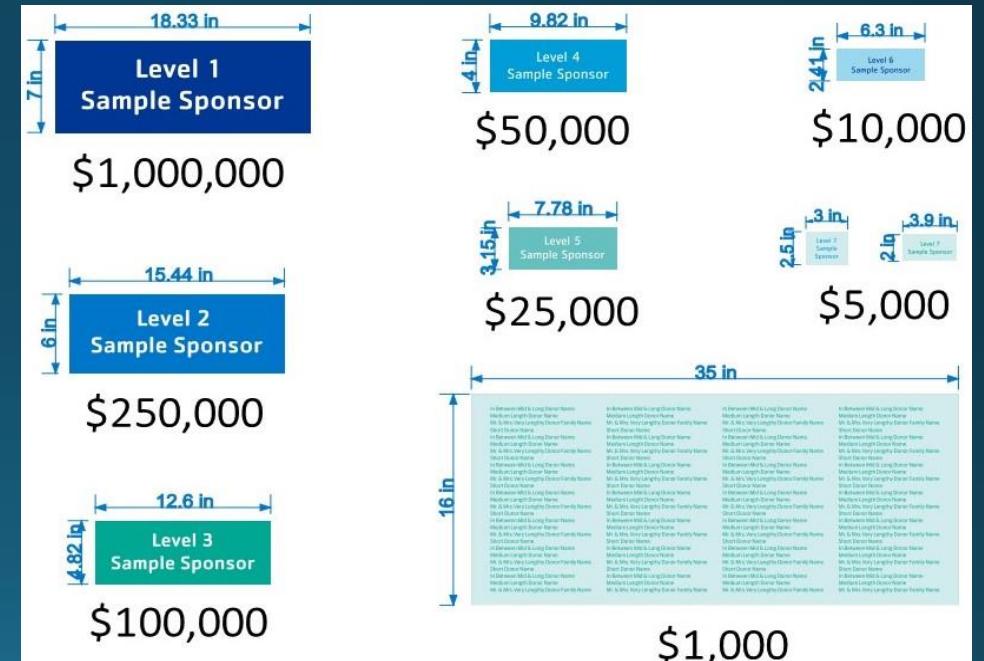
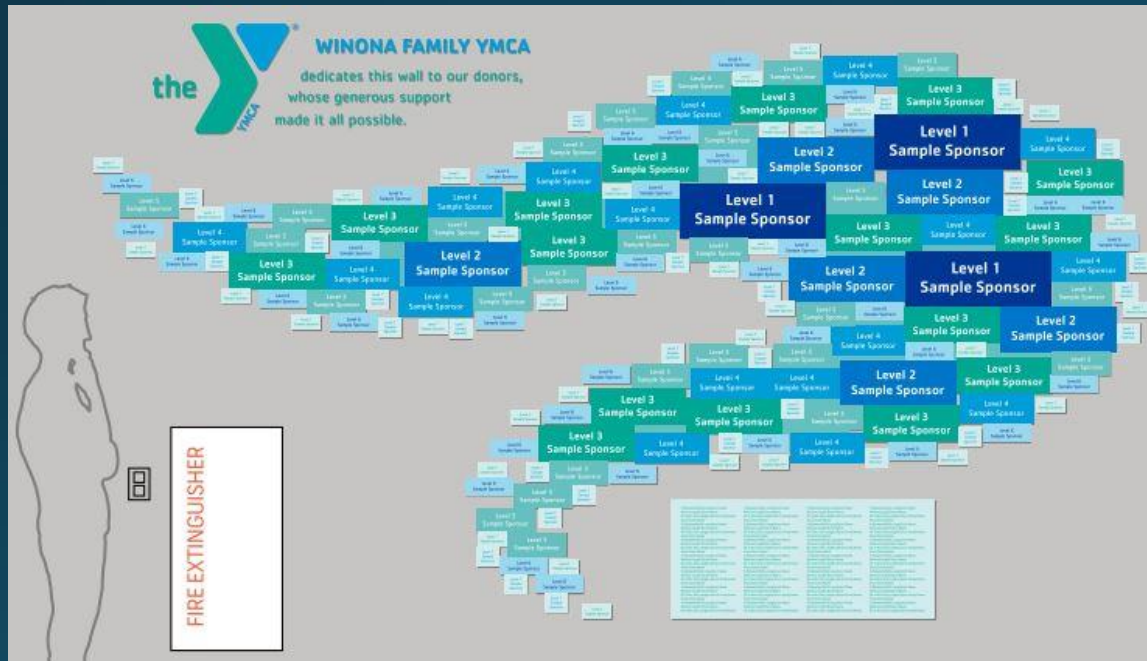
New YMCA

- Began offering tours
- Had great membership growth
- Engaged new corporate members
- Launched 24/7 access
- Partnerships in the new Y include
 - Winona Health
 - Live Well Winona
 - American Red Cross
 - Unlimited Nutrition

The image shows a screenshot of the Winona Family YMCA website and a photograph of the new building. The website header features the text "WINONA FAMILY YMCA" and navigation links for RESERVATIONS, ABOUT, JOIN US, FITNESS, YOUTH, and More... Below the header is a teal banner with the YMCA logo and the tagline "FOR YOUTH DEVELOPMENT* FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY". A search bar is located on the right. The main content area has a blue navigation bar with links for RESERVATIONS, ABOUT, JOIN US, FITNESS, YOUTH, MAKE A DIFFERENCE, RENTALS, and MORE. The central focus is a large "WELCOME TO THE Y" graphic with a group photo of diverse people. To the left of the graphic is a vertical list of "WELCOME" messages in various languages, including English, Spanish, Vietnamese, and others. Below the graphic are three buttons: "Reservations", "UPDATED 3/15 COVID Requirements", and "Join Now". The bottom section of the image is a photograph of the new, modern brick building at dusk. A "Virtual Tour" button is overlaid on the bottom right, and a teal banner at the very bottom reads "Facility Tour Or Equipment Orientation".

Leave a Legacy

We have a fundraising gap of about \$750,000. We are so thankful to those that have given. If you wish to increase your gift, or make a gift for the first time, we welcome your support.



Impact Report



3,263
MEMBERS



225
KIDS JOINED Y
SPORTS
PROGRAMS



433 FAMILIES RECEIVED
FINANCIAL ASSISTANCE
TOTALING \$158,000



362 KIDS
LEARNED
TO SWIM



3,053 TOTAL VOLUNTEER
HOURS EQUATING TO
\$89,880

2020 Donors - Annual & Capital

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Ted & Patti Biesanz

Todd Taylor Family

Travis & Jaclyn Boege, Brad & Sherri Ballard

WKM Properties

WNB Financial



The Annual Campaign supports our financial assistance for memberships and program fees, robust year-round camps and youth sports, the facility to meet the comprehensive fitness and wellness needs of all ages and abilities, and our aquatics program.

Our future is bright

We are excited to further expand our programs and services to support YOU! Thank you for helping us achieve that by:



Volunteering

Each of our volunteers help deliver the benefits of good health, strong connections, greater self-confidence, and a sense of security to all who seek it. Check out our volunteer opportunities at winonaymca.org/volunteer

Joining Our Team

Learn, grow, and thrive with a position at the YMCA. Working at the Y, you'll discover more than a job—you'll enjoy a career with a future and the opportunity to make a lasting difference in the lives of those around you. Learn more winonaymca.org/employment

Donating

Because of people like you, we are able to provide opportunities that improve our community's health and well-being, activities that bring families closer together and programs that empower young people to find success. Your generous support keeps the Y available for those who need us most and allows us to fulfill our mission.

Donate online at winonaymca.org/donate or mail your check to

Winona Family YMCA

902 Parks Avenue

Winona, MN 55987

